

KATIE LARSON

katielarsondesign.com

Qualifications

- Highly motivated and passionate Graphic Designer with extensive experience in experiential design and print design
- Excellent collaborative and organizational skills
- Accustomed to multi-project and deadline driven environments
- Accomplished with short-term and long-term projects
- Exceptional layout skills with an emphasis on typography
- Manage a level of consistency throughout all design projects

Professional Experience

2018 - **Freelance Graphic Designer**

Present *Portland, OR*

- Work efficiently with clients on multipage layouts under tight deadlines
- Create unique branding and collateral pieces for business owners.
- Work diligently on personal brand and self-promotion

2014 - **Senior Graphic Designer**

2018 *Messenger | Seattle, WA*

- Successfully balance multiple projects and always meet deadlines
- Collaborate on concept development and implementation of signage and decor for various grocery and retail stores
- Manage various print jobs and maintain direct communication with client
- Accurately produce cohesive multi-page layouts derived from documents with various formatting
- Efficiently source stock photography that align with client's brand
- Successfully complete multiple projects with quick turnaround

2011 - **Graphic Designer**

2014 *Tube Art Group | Bellevue, WA*

- Manage and coordinate the design team to meet all project requirements and deadlines
- Train all new employees on drawing specs and company procedures
- Resolve discrepancies between multiple client provided documents
- Produce scaled shop drawings and production-ready artwork for fabricator
- Develop sign programs for large facilities such as hospitals, universities and residential buildings
- Research and select materials for interior wayfinding programs
- Maintain relationships with printers and oversee press checks
- Work closely with accounting to stay within budget

Technical Proficiency

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- After Effects
- Google SketchUp
- MS Office Suite

Education

**Bachelor of Fine Arts in
Graphic Design**

The Art Institute of Seattle 2010